

# March 2016 Workshop Schedule



Workshop Topics	Day	Date	Time
<b>Resumes Reimagined</b> Resumes have changed a lot over the years...are you up to date with what employers are looking for? Join us to discover how to customize your resume for a modern job search and highlight your skills to make you stand out as THE sought-after candidate! <i>2.5 hour workshop</i>	Thurs	3/3/16	9:30 AM
	Tues	3/22/16	1:30 PM
<b>Rock Your Next Interview</b> Need to brush up on your interviewing skills? Want to know what employers are asking these days and what they're looking for in a response? Sign up and learn how to prepare for and take the stress out of your next interview. <i>2 hour workshop</i>	Mon	3/7/16	1:30 PM
	Tues	3/29/16	9:30 AM
<b>Tools For a Modern Job Search</b> There are a ton of valuable resources at your fingertips to help streamline and modernize your job search efforts, but many people don't know how to use them to their full advantage. Join us and learn how to maximize your efforts in all the right places. <i>1.5 hour workshop</i>	Tues	3/15/16	9:30 AM
<b>Come Tweet With Me</b> Tweet like an expert...an industry expert that is! Twitter is one of the easiest tools to use when it comes to building/reinforcing your brand. From hashtags to handles and all the content in between, we've got it covered and will have you ready to tweet in no time! <i>1.5 hour workshop</i>	Thurs	3/10/16	9:30 AM
	Wed	3/30/16	1:30 PM
<b>A Career to Last a Lifetime</b> Training for a new career and/or changing careers is risky business. If you are thinking about a career change, let us help you lessen the risk by building a successful road map to navigate your way. <i>2 hour workshop</i>	Wed	3/16/16	1:30 PM
<b>Generating Advantage Through Branding</b> Personal branding is a marketing strategy focused on your most important product: you! It's not enough to create a LinkedIn profile and hope for the best. A lot of thought and work goes into creating and maintaining a personal brand. Join this session and learn the steps to a successful branding strategy today! <i>2.5 hour workshop</i>	Wed	3/9/16	1:30 PM
<b>Take Your Job Search Social</b> Facebook and LinkedIn are great platforms to find jobs and showcase your industry expertise! Don't believe me? Come see how social media can expand your job search and help position you as a top contributor in your field. <i>2.5 hour workshop</i>	Wed	3/2/16	1:30 PM
	Thurs	3/24/16	9:30 AM
<b>Social Media Open Forum</b> Do you have social media questions you'd like answered? Let our experts help! Bring us any questions / issues you have regarding your professional Facebook, LinkedIn, or Twitter accounts and get individual assistance finding a solution. *Feel free to <u>bring your own laptop</u> to the session so we can navigate the sites together. <i>2 hour workshop</i>	Thurs	3/17/16	1:30 PM
<b>Empowering Baby Boomers</b> Boomers grew up at a time of dramatic social change from 1946-1964. This workshop is designed specifically for them, focusing on job search techniques, strategies, and the unique life experiences that make them who they are. <i>2 hour workshop</i>	Wed	3/23/16	1:00 PM
<b>LinkedIn Profile Picture Day!</b> Need help taking a professional profile shot? We can help! Come in and have us take your photo for you . We will also help you upload your photo to your LinkedIn profile and email it to you.	Call Mike to set up an individual appointment: (248) 823-5136		
*We reserve the right to cancel any workshop when there are less than 6 people registered. If you are unable to attend your scheduled workshop, please contact the center at 248-823-5101 to cancel your reservation.  When the Troy School District is closed due to inclement weather, please call ahead to make sure the office is open and your workshop has not been cancelled.			

You **MUST** register with a valid email address for our events/workshops at [www.TroyMichiganWorks.com](http://www.TroyMichiganWorks.com)